

LIQUIDCAPSULE™

Manufacturing

The Advantages of Liquid-Filled Capsules Are Clear.



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OF LIQUID-FILLED CAPSULES ARE CLEAR

Higher Perceived Value

Consumers view liquid capsules as having a higher perceived value than ordinary tablets, capsules and softgels.

Choice of HPMC or Gelatin Capsules

With liquid capsules you are not limited to just gelatin (animal-based product) but have the option of all natural HPMC (hydroxypropyl methylcellulose) capsules as well.

Better Visual Appeal

Liquid capsules have none of the dust and residue associated with powder capsules. Better visual product appearance translates to higher perceived value.

Less Excipients

Liquid capsules require no binders, lubricants, or plasticizers commonly found in tablets, powder-filled capsules and softgels.

Increased Absorption and Bioavailability

Liquids naturally offer faster and increased absorption and availability of active ingredients.

Increased Profit Potential

Add up all the advantages. Expect higher sales... and higher margins!

Smaller Capsules

Hard-shell capsules have thinner wall construction, allowing them to contain more ingredient in a smaller capsule versus thicker-shelled softgel capsules. Hard shells also dissolve more completely than softgels.

Less Odor and Less Irritation

Reduces unpleasant ingredient taste and odor commonly found with tablets and traditional capsules. In addition, liquids provide less irritation than traditional delivery methods.

Tamper Proof Sealing

Band sealing reduces tampering and provides a non-permeable barrier to retard oxidation and increase shelf-life.

Unique Appearance

This new delivery system stands apart from look-alike products that crowd retail shelves.



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INCREASE YOUR SALES TODAY

Get Started.

Can't wait to increase your sales and margins? Get started today with our LiquidCapsule Brand of vitamins and herbal supplements. Compare our ingredients and quality of our formulations to your current brands and you see why these products will quickly move off your shelves. With a wide variety of products to choose from, it's simple to add a LiquidCapsule line of products to your store.

Enjoy High Shelf Recognition.

Put LiquidCapsules next to your existing items on your store shelves and see for yourself how these items sell faster and at bigger profits than typical commodity items. That means more sales and at bigger profits than competitive products.

LiquidCapsules' easy-to-read labels feature a large photo of the liquid capsule. This simple visual attraction clearly demonstrates the appealing benefits consumers can understand. Simple bullet points clearly differentiate product benefits. No more confusing descriptions which result in missed sales. We provide a wealth of merchandising options to drive sales, including bottlenecks, hangtags and shelf talkers. We also offer product literature promoting the many benefits of liquid encapsulation to help educate your customers.



Build Your Own Line.

Customize your line to the needs of your customers. Choose from popular items like Omega 3 Fish Oil or Natural Vitamin E in HPMC capsules. Or take advantage of the hottest supplement consumer trends like Saw Palmetto Oil, Marine Lipid Oil and many more. Our products are available in several different bottle counts, to further meet your customer needs.

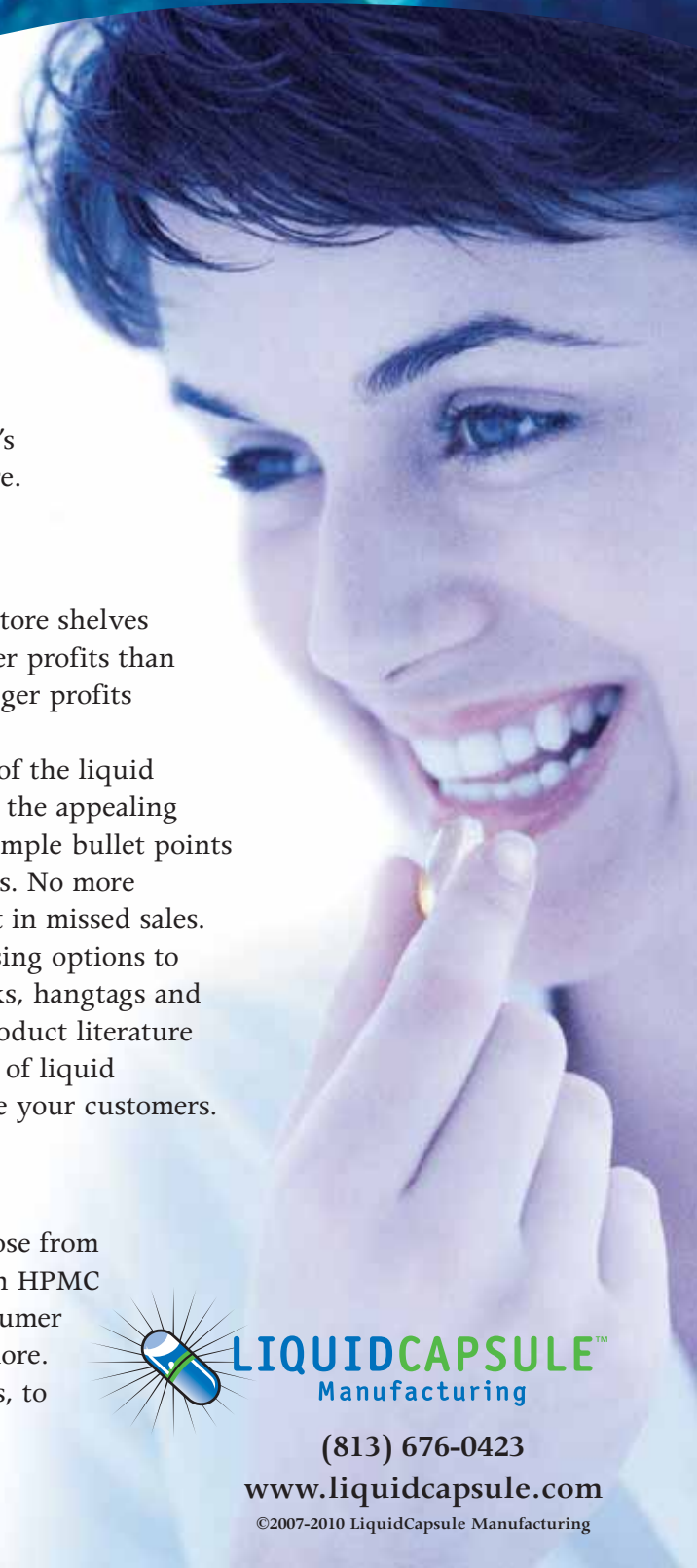


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www.liquidcapsule.com

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MAKE A SPLASH WITH PRIVATE LABEL OPPORTUNITIES

If You Can't Find Exactly What You're Looking For, We Can Make It For You.

Boost sales with the merging of your own good name with the growing consumer demand for liquid capsules. Our Private Label services are ideal for you if:

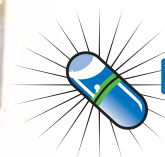
- Your current product needs to stand apart from a crowd of look alikes.
- You have a successful product you would like to offer in a NEW and IMPROVED version.
- You want to extend the shelf life of your current product.
- You want to be the first to reformulate a proven product with a new type of delivery method.
- You want to increase the perceived value by reformulating your entire product line.

LiquidCapsule offers you the many benefits of hard shell encapsulation, including:

- Both all natural HPMC and Gelatin capsules.
- Small case purchases.
- Less excipients than tablets, powder-filled capsules or softgels.
- Extended shelf life.
- Band seals assure tamper proof, non-permeable barrier and reduces oxidation.
- Ability to compose non-aqueous liquids and semi-solid substances.
- Product differentiation, with color-coding of band and capsule and option to print on capsule
- Cost effectiveness.
- Higher perceived value.



“Your Name Here.”



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CONTRACT MANUFACTURING AND FORMULATION SERVICES

An Introduction to Liquid Fill Technology

Originally developed for the pharmaceutical industry, liquid-filled hard capsules offer an ideal delivery mechanism for dietary supplements. Active ingredients are added to oils or oil-based

suspensions. The technology allows liquid to be pumped into two-piece vegetarian (HPMC) and gelatin capsules, and securely sealed.

The LiquidCapsule Advantage

Partnering with LiquidCapsule offers many advantages:

Easy-To-Handle Product

Hard-shell capsules entirely eliminate the handling problems associated with the stickiness of softgel capsules.

Short Production Runs

We can produce smaller production runs than traditional softgel capsules, and our fast development time will speed your entry to market.

Secure Seal

Secure band seals assure a non-permeable barrier. The security of the seal provides many benefits: it makes the capsule virtually tamper-proof; assures integrity of the ingredients; and reduces oxidation, which extends shelf-life.

Color Coding

Bands can be color-coded, to assist in branding and/or to indicate dosage.

Attractive Clear Capsule

The transparent capsule increases the product visibility, appearance and appeal.

R&D

We can provide both analytical and formulation assistance, including development solutions, capsule compatibility testing and stability studies.

Other Dosage Forms

LiquidCapsule also has the ability to manufacture beads, tablets, micro tablets, powder filled banded capsules and bulk powders.



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